HydroEye: Relief from Dry Eye Discomfort

Millions of Americans suffer from some form of dry



eye. The key to relieving irritated dry eyes is to maintain a healthy tear film, the trilayered coating that protects and lubricates your eyes. Clinically tested, HydroEye provides a balanced mixture of omega fatty acids and nutrient

cofactors to support all three levels of tear film production.

Suggested Use: Take a total of four softgels daily, with meals.

Note: Consult a physician before using with anticoagulants as this may increase their effect and prolong prothrombin time (bleeding time). Pregnant or lactating women or individuals with medical conditions should consult a physician before using. Keep out of the reach of children.

Supplement Facts

Serving Size: 4 softgels Servings Per Container: 30

| | Amount Per Serving | % Daily Value* |
|---|-----------------------|-------------------|
| Calories | 30 | |
| Calories from Fat | 20 | |
| Total Fat | 2.5 g | 4% |
| Vitamin A (from retinyl palmitate and cod liver oil) | 2080 IU | 42% |
| Vitamin E (d-alpha tocopherol) | 12 IU | 40% |
| Vitamin C (as ascorbic acid) | 240 mg | 300% |
| Vitamin B6 (from pyridoxal 5-phosphate) | 12.6 mg | 630% |
| Magnesium (from magnesium sulfate) | 40 mg | 10% |
| Black Currant Seed Oil [15% gamma linolenic acid (GL/ also contains 12-15% alpha linolenic acid (ALA)] | A); 1570 mg | † |
| Omega-3 Fatty Acids (100 mg EPA, 70 mg DHA from USP®-verified fish oil) | 170 mg | † |
| | | |
| *Percent Daily Values are based on a 2 000 calorie diet | | |

*Percent Daily Values are based on a 2,000 calorie diet. † Daily Value not established.

Other Ingredients: Gelatin, Glycerin, Mucin Complex (60% mucin), Water, Beeswax, Sunflower Lecithin, Titanium Dioxide, Lemon Oil and Caramel Color.

K

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

About HydroEye

- Clinically tested and found to improve dry eye symptoms, keep inflammation at bay and maintain corneal smoothness. Learn more at: <u>SBH.com/HydroEyeTrial</u>.
- Doctor-recommended formulation provides continuous relief from dry eye discomfort due to: age, tear deficiency, contact lens wear, computer use, frequent flying, LASIK surgery and other causes
- Features a proprietary blend of nutrients that help to maintain a healthy tear film and dampen inflammation, an underlying cause of dry eye
- Provides a balanced blend of GLA, plus omega-3 EPA and DHA from highest quality, pharmaceutical grade fish oil
- Formulated by doctors and nutritional scientists
- Manufactured in NSF[®]-certified facilities from the finest quality, bioavailable ingredients
- Offers uninterrupted relief with continued use; results typically experienced within 30-60 days (a two month initial trial period is suggested)
- Covered by a 60 day money-back guarantee

HydroEye is available from eyecare practitioners or directly from ScienceBased Health.



1.888.433.4726 www.SBH.com

©ScienceBased Health. ScienceBased Health and HydroEye® are registered trademarks. HydroEye® is manufactured under U.S. patent No. 6,506,412.



Powerful Relief

For Dry Eyes

Clinically Tested

HydroEye® SoftGels



Oral formula to relieve dry eye discomfort With GLA and USP[®] Fish Oil!



122616 BRO_HYDROEYE



Powerful Relief for Dry Eyes

HydroEye[®] is a unique, patented oral formulation that provides continuous relief for dry eye discomfort. HydroEye contains a proprietary blend of omega-3 and omega-6 fatty acids, antioxidants, and other key nutrients that work together to support a healthy tear film.

What Is Dry Eye?

Dry eye occurs when our eyes do not produce enough tears or the tears produced do not have the normal chemical makeup. It is estimated that 1 out of every 5 American adults suffer from dry eye discomfort. In fact, dry eye is one of the most common problems seen by eye care practitioners.

Symptoms of Dry Eye

Dry eye symptoms include:

- A scratchy, gritty, burning feeling in your eyes
- Excessive watering
- Itching
- Redness
- Stringy mucus in your eyes
- Increased sensitivity to light, wind, dry air, smoke or air pollution, contact lens wear or extended periods in front of a computer screen

How Are Tears Produced?

Normally, the body produces two types of tears. Lubricating tears help keep your eyes moist and clean and help fight infection. The tear film contains layers of fluid, mucus and oil. Dry eye can occur when any one of these layers does not contain the necessary nutrients.

Reflex tears are produced in response to injury, irritation (such as smoke or toxic chemicals) or emotion. They may even be produced in response to dry eye, when your eyes lack lubricating tears. So even if you have dry eye syndrome, your eyes may be more watery than normal.

What Causes Dry Eye?

- Lack of vital nutrients in the tear film
- The aging process menopausal women and men over 50 frequently suffer from dry eye
- Refractive surgery
- Environmental factors
- Wearing contact lenses
- Certain medications
- Vitamin A deficiency
- Diseases that reduce tear production, such as arthritis, Sjögren's syndrome, systemic lupus erythematosus (SLE), leukemia and Stevens-Johnson syndrome

How HydroEye Can Help

HydroEye works from the inside-out by delivering a proprietary blend of omega-3 and omega-6 fatty acids, antioxidants and other key nutrients that support proper tear secretion and a healthy tear film.

The formula contains an important fatty acid,

GLA (gamma linolenic acid) that is difficult to obtain from the diet, and the omega-3 fatty acids (EPA and DHA) from highest quality, pharmaceutical grade fish oil. Together, these fatty acids can bolster our own ability to quiet inflammation. HydroEye also provides nutrients needed to metabolize these essential fatty acids.

Clinically Shown to Improve Dry Eye Symptoms

In a six month, randomized controlled trial* conducted at Baylor College of Medicine and Virginia Eye Consultants and published in the peer-review journal, Cornea, HydroEye was shown to significantly improve dry eye symptoms, keep inflammation at bay, and maintain corneal smoothness. An irregular corneal surface can contribute to both irritation and problematic visual symptoms.

HydroEye provides uninterrupted relief from dry eye discomfort with consistent use. Results are typically experienced within 30-60 days, although many experience relief sooner.

* Read more about this study: SBH.com/HydroEyeTrial

Ordering HydroEye

HydroEye and other ScienceBased Health products are available for purchase through eye care practitioners, by calling Customer Care or by visiting our website.



Toll-free: 1.888.433.4726 *SBH.com/HydroEye*